

Quoizel Selects Immedion as Disaster Recovery as a Service Provider

QUOIZEL

Artisans in Lighting...since 1930



CUSTOMER

Founded in 1930, Quoizel has grown to become one of the nation's leading manufacturers of fine decorative lighting, supplying hundreds of major retailers across the US.

CHALLENGE OVERVIEW

Located near Charleston's coastline, Quoizel needed a DR solution that ensured data availability and quick recovery times in the event of downtime caused by hurricanes, flooding or other IT disruptors.

SOLUTION

Immedion provided Quoizel with their easy-to-test and reliable Recovery Cloud (DRaaS) solution, replicating their database management system to their Asheville Data Center to ensure the business remains fully operational in the event of a natural disaster.

RESULTS

- Near real-time replication so that data is always available
- RPO's of less than 20 minutes
- Collaboration between Quoizel and Immedion for custom engineered DR solution
- On-going access to Immedion's team of technical experts
- Local, 24x7x365 Customer Support

QUOIZEL

Quoizel is one of the nation's leading manufacturers of fine decorative lighting. Founded in 1930 in New York, Quoizel relocated to Charleston, SC in 1996 to a state-of-the-art 500,000 square-foot facility. Though they have grown, they still maintain their small business heritage and company culture. Quoizel is privately held, family-owned and operated.

CHALLENGE

Serving hundreds of retailers across the US, Quoizel must ensure their IT infrastructure and warehouse operations are up and running at all times to meet customer demand. Headquartered in Charleston, SC, Quoizel needed a Disaster Recovery solution that could assure their mission-critical data was protected in the event of a hurricane, flood or other IT disruption. Quoizel wanted to work with a local provider who could work alongside their other IT vendors. The DR solution provided must be easy to install, easy to maintain and be something their limited IT staff could administer.

SOLUTION

Quoizel selected Immedion's Recovery Cloud (DRaaS) solution to protect their operational database. Immedion's team of engineers worked alongside Quoizel's existing vendors to construct a solution that worked for everyone involved. To ensure Quoizel's critical data is constantly available, the end solution included extensive DR testing. Whereas DR solutions typically include annual or bi-annual testing, Immedion's Recovery Cloud allows Quoizel to test their solution on a monthly basis.

The Recovery Cloud works in conjunction with Quoizel's physical infrastructure to replicate their database management system to Immedion's Asheville Data Center. The Asheville facility is located in one of the safest weather cities in the US and is high above the nearest flood plain, making it the perfect recovery site for a business operating in a high-risk flooding area. Should Quoizel need to relocate because of a natural disaster, Immedion provides a temporary workspace to keep business operations running.

RESULTS

The Immedion Recovery Cloud has enabled Quoizel to seamlessly continue business operations, even in the event of disastrous weather in Charleston. Quoizel's Recovery Point Objectives (RPO) are validated at less than 20 minutes for their entire production environment. Additionally, Immedion provides ongoing support through their 24x7x365 Network Operations Center (NOC) and access to their team of technical experts.

"We are now a more resilient lighting manufacturer because of the solution Immedion provides us," said Quoizel's IT Director, Rose Finley. "We can operate with confidence because the Recovery Cloud ensures the critical data our business runs upon is constantly safe and available. Immedion has been there every step of the way to architect a solution that meets our business needs and fits our vision for the future."